COOPERATION IN GEOPARK MANAGEMENT FIELD

Virtual Signing Ceremony of MoU Between LUGGp (Malaysia) & DUGGp (Canada)

SAFE LANGKAWI Programme

Langkawi Island Generates Income

Through Langkawi Great Sale 2021 Campaign

Oct. - Dec. 2021

LADA Excellent Service Award **Ceremony 2020**



A-KAWI 2021 Ceremony

LADA 2021 CORRUPTION-FREE Pledge Ceremony



HEADLINES

LANGKAWI
GENERATES MORE
INCOME THROUGH
LANGKAWI GREAT
SALE 2021
CAMPAIGN

3-4

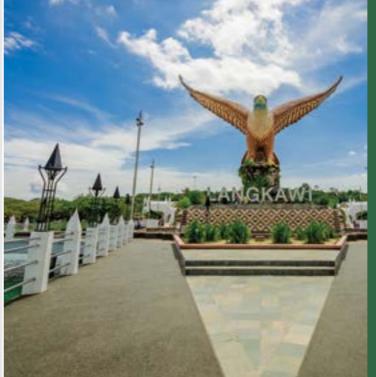


VIRTUAL SIGNING
CEREMONY OF MoU
BETWEEN LUGGP
(MALAYSIA) & DUGGP
(CANADA) ON
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LETTER OF INTENT
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CEREMONY FOR
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IMPLEMENTATION
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LADA EXCELLENT
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LANGKAWI STUDENT EXCELLENCE AWARD CEREMONY (A-KAWI) YEAR 2021

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LADA 2021 CORRUPTION-FREE PLEDGE CEREMONY

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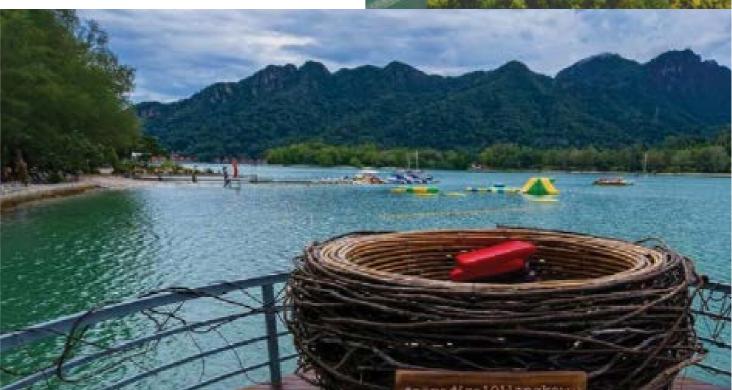
LANGKAWI UNESCO GLOBAL GEOPARK (LUGGp) SUSTAINABILITY FORUM 2021



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LANGKAWI
RECEIVES SIX
AWARDS AT
MALAYSIA TOURISM
COUNCIL GOLD
AWARDS

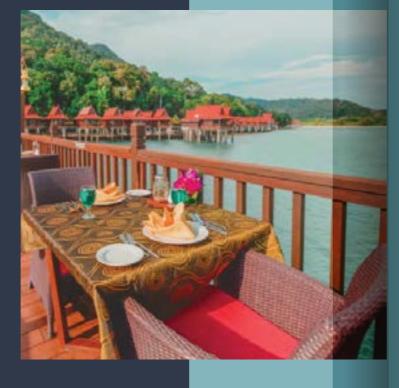
17-18



LANGKAWI RISING AGAINST THE TIDE

SPECIAL PROGRAMMES

- 21–22 Digital Entrepreneur Talk Event with Special Guest Khairul Aming
- 23-24 LADA & Community Continues
 Collaborations for The Greater
 Good of Langkawi
- 25-26 Course on Smartphone Video Making for Marketing
- 27–28 Training Course on Budget Cake & Viral Bread Preparation







NEWS IN BRIEF

LADA PROGRAMMES & ACTIVITIES

- LADA Organised Sunset Dinner with Kuala Lumpur Media Practitioners
- LADA CSR Supports APM
 Langkawi Under Disaster Thrust
- Launching Ceremony of Mokti's
 Gula Apong Ice Cream Signature
 Outlet in Langkawi
- Langkawi Cup Golf Tournament 2021
- Buy Malaysia Campaign (KBBM)
 Sale Carnival
- One-day Programme with LADA Panel Lawyers
- Langkawi Swimming Festival 2021
- Through Business Support Incentive of PEB HELANG

OFFICIAL VISIT

WELCOMED BY LADA

- Kedah State Secretary Working Visit to Pulau
 Tuba
- Working Visit by Economic Consul at Consulate General of The Republic of Indonesia in Penang
- Working Visit by Perak State Government Delegation
- MPAJ Working Visit to LADA
- Briefing on Langkawi Development to Melaka
 State Department of Town and Country
 Planning (PLANMalaysia@Melaka) & Historical
 Malacca City Council (MBMB)
- Courtesy Call by Muslim Consumers
 Association of Malaysia (PPIM) to LADA
- Discussion Between LADA & FAMA on Entrepreneurship Development



49-70 POSTERS RELEASED

72 EDITORIAL BOARD





LANGKAWI IS EXPECTED TO GENERATE MORE INCOME THROUGH LANGKAWI GREAT SALE 2021 CAMPAIGN

HEADLINES |Tourism

DISCOUNT

Langkawi, 10th October 2021 – Langkawi Great Sale 2021 Campaign had been launched today by Kedah Chief Minister, YAB Tuan Haji Muhammad Sanusi bin Md Nor and Minister of Tourism, Arts and Culture Malaysia (MOTAC), YB Dato' Sri Hajah Nancy binti Shukri.

This campaign involves business premises from three categories namely duty-free shops as well as tourism agencies and products. Its main objective is to expand business network and boost takings of tourism packages through online promotion and marketing via a special platform known as Market Place.

"We're now offering a new added value through the introduction of Market Place. The e-commerce platform is a new marketing space which allows tourism industry activists to market their products online at *greatsale.naturallylangkawi.my* portal. This platform is expected to be utilised by 360,000 tourists for booking of various tourism packages available in Langkawi. Aside from recovering the island's tourism sector, we also hope more tourism industry activists will seize this opportunity to expand their businesses through online platforms. Our aspiration is to also create a tourism sector digital community on this island," says Chief Executive Officer of LADA, YBrs. Tuan Nasaruddin bin Abdul Muttalib.

"LADA anticipates the arrival of around 400,000 tourists by the end of 2021 with the kick-off of this year's LGS. For October alone, we look forward to see if the targeted 60,000 tourist receipts could be achieved to obtain early forecast on whether the estimated tourism income of about RM148,381,200 could be generated by the end of this year through this campaign. This is not impossible considering the possibility of nationwide state border reopening once 90 percent of Malaysia's adult population receive complete vaccination doses as more domestic tourists will be able to visit Langkawi," adds YBrs. Tuan Nasaruddin.

"Langkawi's tourism industry also contributes to Gross Domestic Products (GDP) for Kedah. In 2019, a total of 6.5 percent or RM1.7 billion was contributed to services sector. However, in 2020, COVID-19 pandemic had caused a 59 percent drop in the island's tourism income value which equalled to RM0.7 billion. Therefore, to set the country's generated income back on increasing track, the government has decided to implement Malaysia's travel bubble pilot project via the reopening of Langkawi effective last 16th September 2021," says Kedah Chief Minister, YAB Tuan Haji Muhammad Sanusi during the launching of LGS 2021.





LETTER OF INTENT HANDOVER CEREMONY FOR SOLAR

INITIATIVE IMPLEMENTATION AT DERMAGA TANJUNG LEMBUNG

HEADLINES | LADA Activities

Langkawi, 17th October 2021 – The Solar Initiative Programme at Dermaga Tanjung Lembung is a strategic collaboration between Ministry of Energy and Natural Resources (KeTSA),

Langkawi Development Authority (LADA), and Tenaga Nasional Berhad (TNB) via its subsidiary, GSPARX Sdn. Bhd., which would also be installing solar power or photovoltaic (PV) system on buildings owned by LADA to help cut down the cost of electric bills. Under this initiative, a PV system with capacity of 363 kWp (kilowatts-peak) would be installed at

Dermaga Tanjung Lembung Complex. The system is potentially capable to reduce the cost of electric bills at a range between RM87,000 and RM244,000 per year, depending on the method of financing agreed.

As a show of commitment from all parties involved, the Letter of Intent Handover Ceremony for Solar Initiative Implementation at Dermaga Tanjung Lembung, Langkawi had been held today. The ceremony was also a symbolic representation of the government's effort in encouraging the installation of PV panels on the roofs of government buildings.

This ceremony was completed with offer letter handover by GSPARX Sdn. Bhd. to LADA and letter of intent handover by LADA to GSPARX Sdn. Bhd. The handovers were witnessed by YB Datuk Seri Takiyuddin bin Hassan, Minister of Energy and Natural Resources Malaysia.





HEADLINES | LADA Activities

Langkawi, 28th October 2021 – Malaysia and Canada agree to build a closer working relationship endorsed through a virtual signing ceremony of the Memorandum of Understanding (MoU) on cooperation in the field of geopark management. The ceremony took place simultaneously in the respective offices of Langkawi Development Authority (LADA) and Discovery UNESCO Global Geopark (DUGGp) today.

The MoU was signed by representative of Langkawi UNESCO Global Geopark (LUGGp), YBrs. Tuan Nasaruddin bin Abdul Muttalib who is also Chief Executive Officer of LADA from Malaysia and John Norman, Chair of Discovery UNESCO Global Geopark (DUGGp) from Canada. Also witnessing the momentous event were Encik Azmil Munif bin Mohd Bukhari, Manager of LUGGp and Cyndy Stead, Manager of DUGGp. This MoU marks a sign of cooperation between both parties in fulfilling their respective duties and functions through information exchange and sharing of mutually beneficial geopark initiatives.

With the signing of this MoU, both parties have therefore expressed their interest to engage in collaborative activities in relation to sustainable development of the two geoparks involved. These include activities in areas such as tourism promotion, education, research, and community development in the respective geopark territories.

"This MoU will serve as a catalyst to promote international cooperation between LUGGp and DUGGp on a reciprocal basis. We look forward to providing each other all the necessary information, experience, and best practices for the good of both geoparks. For instance, some knowledge sharing will take place regarding geoheritage protection, geosciences popularisation, and local geotourism development, among which we hope would further improve the current management of the two geoparks concerned," says YBrs. Tuan Nasaruddin.

Meanwhile, Norman also expresses DUGGp's enthusiasm in entering into such agreement with LUGGp. "Sistership agreements such as this solidifies the magnitude of being part of worldwide geopark network – it expands our borders while providing possibilities to participate in joint projects and programs that will have far reaching benefits for our tourism industry, schools, and municipalities. To cooperate in terms of culture and tourism will especially be beneficial as we look forward to the recovery of our local economy, creating new sustainable employment in geotourism."









COVID-19 SPREAD

HEADLINES | Community

Langkawi, 9th November 2021 – Langkawi Development Authority (LADA) has organised the 'Langkawi Selamat (Safe Langkawi) Programme: New Normal Culture Practice to Prevent

COVID-19 Spread' which focuses on the safety of Langkawi community. The programme aims to heighten the awareness and further increase the knowledge of community on new values and norms for them to protect themselves, their families, and the whole community, in hope of thwarting the vicious spread of COVID-19.

For safety and health of the local community as well as tourists visiting Langkawi, the implementation of this programme therefore involves a few targeted groups which include:

- i. Taxi/e-hailing drivers;
- ii. Schools and educational centres;
- iii. Tourist guide associations; and
- iv. Small business operators and retailers in Langkawi.

The programme would be organised in stages in a few sessions. The first session involves Oriental Village Langkawi area. The next session would be held in collaboration with the related societies or NGOs in Langkawi, some of them in Pulau Tuba, as well as with several schools on this legendary island. Through the method of meeting the community on-site, this programme is carried out by distributing face masks and hand sanitisers to targeted groups. The community would also be enlightened on the importance of practising personal hygiene. In addition, awareness banners on SOP compliance would also be distributed and displayed at public premises to encourage all parties to work together to support the frontliners in combatting the spread of COVID-19 virus.

LADA has prepared 30,000 boxes of face masks along with 14,000 units of hand sanitisers to be distributed to the entire 'Keluarga Langkawi' as part of the methods to educate and inculcate awareness on self-regulation among the local community, especially in facing the challenges of living with this COVID-19 pandemic," says YBrs. Tuan Nasaruddin bin Abdul Muttalib, Chief Executive Officer of LADA.







LANGKAWI STUDENT EXCELLENCE AWARD CEREMONY (A-KAWI) YEAR 2021

HEADLINES | Community

Langkawi, 24th November 2021 – Langkawi Development Authority (LADA) in collaboration with Langkawi District Education Office (PPD), Panorama Langkawi Sdn. Bhd. (PLSB), Langkawi Port Sdn. Bhd. (LPSB), and Langsura Geopark Sdn. Bhd. (LGSB) had organised the Langkawi Student Excellence Award Ceremony (A-KAWI) Year 2021 on 24th November 2021 at Bayview Hotel, Kuah.

The programme which has been held annually for the past few years was organised to honour and acknowledge the great achievement of Langkawi's excellent students in Sijil Pelajaran Malaysia (SPM) and Sijil Tinggi Pelajaran Malaysia (STPM) examinations in the previous year of 2020.

A total of 66 individuals comprising 38 SPM students and 28 STPM students from all over Langkawi were each awarded with a certificate of appreciation and RM200 cash contribution by LADA. In addition, the recipients of SPM Best Student Award, Nur Aishah binti Zakaria and STPM Best Student Award, Mohamad Hafiz bin Zamzuri had respectively received laptop prizes contributed by PLSB and LGSB. Another student who received an electronic tablet contributed by LADA was Miftahul Zaira binti Mohammad Zairi, the proud recipient of Special Award for Cocurricular Excellent Student.

The launching as well as award-giving ceremony were effectuated by YBrs. Tuan Nasaruddin bin Abdul Muttalib, Chief Executive Officer of LADA. Also present was Encik Azhari bin Abdul Rashid, Langkawi District Education Officer. It is therefore hoped that such organising of A-KAWI Ceremony will greatly encourage all students in Langkawi to also aim high and consequently achieve success in academic and co-curricular arenas.





LADA E-BULLETIN
4TH EDITION/2021



HEADLINES | Tourism

Langkawi, 1st December 2021 – Langkawi Development Authority (LADA) in collaboration with Langkawi Research Centre (PPL Universiti Kebangsaan Malaysia) and Friends of Langkawi Geopark (FLAG) organised Langkawi UNESCO

Global Geopark (LUGGp) Sustainability
Forum 2021 for two days on 1st and 2nd
December 2021 at Aloft Langkawi.
Setting forth the theme "Community
Empowerment Towards Shared
Prosperity", this forum served as a medium to nurture commitment and encourage involvement of local community in LUGGp for fulfilling positive changes in geopark territory.

Six themes had been chosen for the hosting of this forum, namely Heritage Conservation, Public Education, Geotourism Products, Community Involvement, Geopark Business (Geopark Products), and Sustainable Development.

"LADA targets active involvement of stakeholders in LUGGp management to gather information and views, aside from also examining the effectiveness of programmes that have been organised. These will be the foundation in expanding the roadmap, plan, and strategy of LUGGp's future development. Well done to LADA for staying vigilant and emerging as the driving force behind LUGGp's success and progress," said YB Datuk Seri Takiyuddin bin Hassan, Minister of Energy and Natural Resources (KeTSA).

He also added, "Today, we will be launching two new initiatives in LUGGp namely the One Tourist One Tree (1T1T) Nature Conservation Project, a collaboration between Langkawi Forestry Office and LADA as well as Projek Orang Langkawi (Langkawi Locals Project) which involve all communities on the island.

The 1T1T Nature Conservation Project is an initiative to conserve and preserve flora in Langkawi by targeting the planting of 100 million trees over five-year span, whereas Projek Orang Langkawi is a community project launched by a group of young art activists supported by LADA that collects life stories on effort, hope, and perseverance of unsung heroes in Langkawi. The latter would thus help illustrate the beauty of heritage and tradition practised by locals of the island."

Commenting on the forum's organising, YBrs. Tuan Nasaruddin bin Abdul Muttalib, LADA's Chief Executive Officer said, "The forum aims to involve 150 strategic partners of LUGGp comprising local community, activists in the fields of art, culinary, and education, enforcement and implementing agencies in development of Langkawi, tourism industry players, expert groups, and technical agencies supporting geopark development in Malaysia. This is in line with the efforts to involve Langkawi residents since local community is also a geopark component. Hence, they are also entitled to develop it as well."

He further added, "Langkawi is a unique tourism island proudly bestowed with the special status of a UNESCO Global Geopark. LADA is optimistic that the number of tourist entries into the island will increase with the strategic and dynamic initiative of empowering the community in tandem with development and sustainability of mother nature here. Until 26th November 2021, Langkawi has received a total of 402,821 tourists, hence we are also convinced that with the benefits of 'Naturally Langkawi' tagline and UNESCO's recognition readily acquired, this island will once again become the centre of tourist attractions soon."

May the forum organised and the strategic collaboration established between LADA, Langkawi Research Centre (PPL Universiti Kebangsaan Malaysia), and Friends of Langkawi Geopark (FLAG) support Langkawi to stay relevant as the main UNESCO Global Geopark resource centre, accordingly inspiring other nations in the Asia-Pacific region.









HEADLINES | Tourism

Langkawi, 10th December 2021 – Langkawi had succeeded in securing six awards at Malaysia Tourism Council Gold Awards 2021 organised by MTC at New World Hotel, Petaling Jaya. In the same ceremony, 46 awards had been presented to Malaysia's tourism industry

players to acknowledge their roles in strengthening the tourism sector of this country.

YBrs. Tuan Nasaruddin bin Abdul Muttalib, Chief Executive Officer of LADA said, "The agency is expecting that the increase in number of tourist entries into the island would be much improved in 2022. From 16th September

until 5th December 2021, the number of tourist arrivals recorded had reached 472,572 with RM487 million total income managed to be generated. Observing the trend, the number of tourist entries has been steadily increasing every month beginning last September. This indicates how Langkawi definitely stands out as the nation's main tourism destination after experiencing a major slump and being desolated from any tourism activities due to the spread COVID-19 pandemic."

Below are the six awards given to recipients from Langkawi:

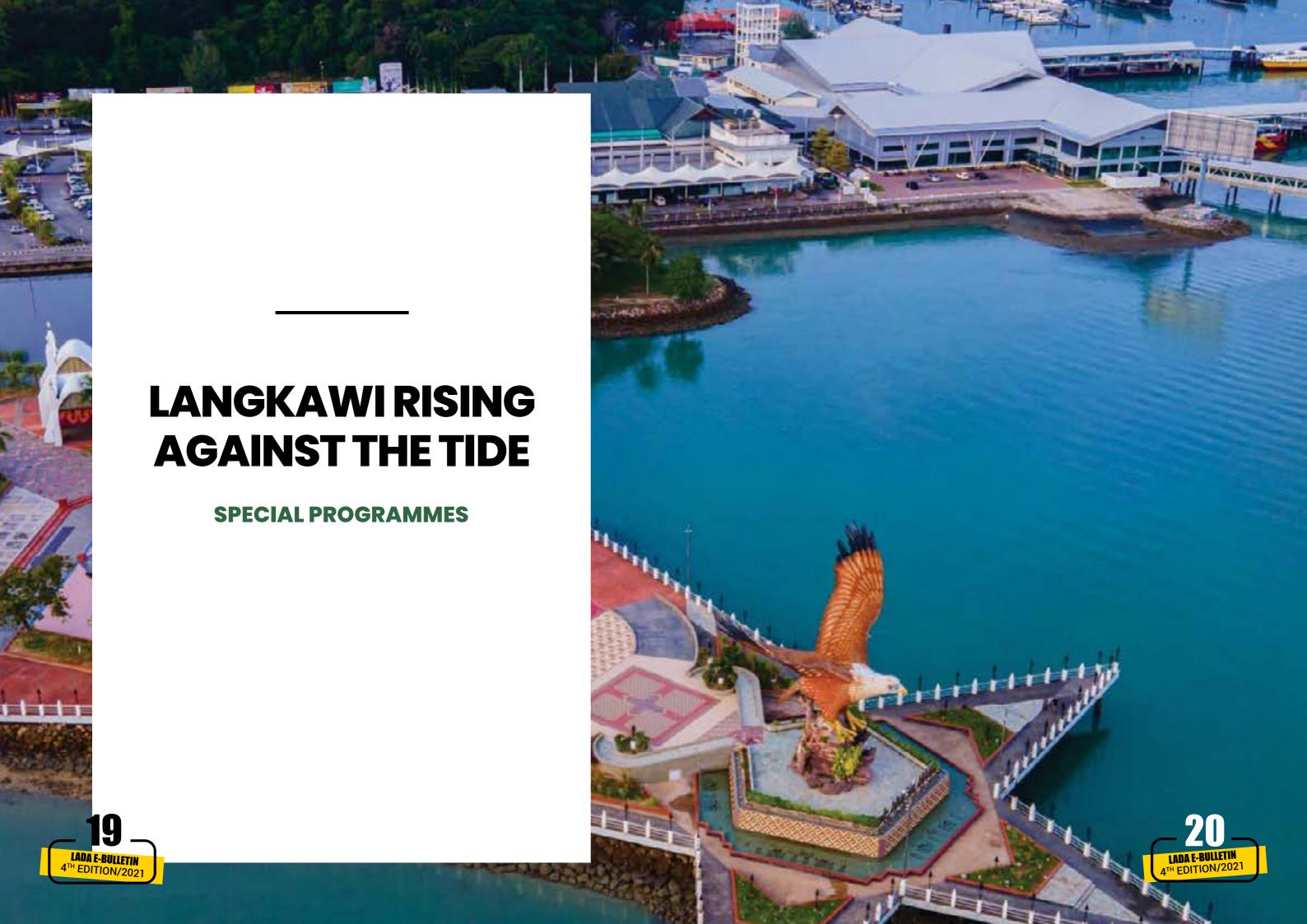
- i. Special Awards on Travel Bubble Initiatives– Langkawi Development Authority (LADA);
- ii. The Best Cable Car in Malaysia Langkawi SkyCab (Panorama Langkawi Sdn. Bhd.);
- iii. The Best Malay Cuisine and Heritage Restaurant – Kerisik Restaurant @ Laman Padi Langkawi (Langsura Geopark Sdn. Bhd.);
- iv. The Best Eco-Friendly Destination Tasik Dayang Bunting (Langsura Geopark Sdn. Bhd.);
- v. The Best 3 Star Hotel (Sea View) Nadias Hotel Langkawi; and
- vi. The Best Islamic Compliance Hotel Adya Hotel Langkawi.

These awards are proofs of Langkawi's exclusivity as a world-class tourism island that offers unique and captivating holiday experience for each of its visitors. Efforts to restore the heyday of the island's tourism industry will be continued to sustain its economy. May the awards obtained inspire all industry players in Langkawi to work hand in hand in building up the prestige of this legendary island's tourism sector.













LADA AND COMMUNITY CONTINUE COLLABORATIONS FOR THE GREATER GOOD OF LANGKAWI

LANGKAWI RISING AGAINST THE TIDE | Community

Langkawi, 13th October 2021 – Dataran Lang or Eagle Square today was lively with the organising of *Program Santai LADA Bersama Komuniti* (LADA Leisure Programme With Community) officiated by YBrs. Tuan Nasaruddin bin Abdul Muttalib, Chief Executive Officer of Langkawi Development Authority (LADA).

The programme began with Contribution Delivery Session under New Economic Project, Langkawi Economy Roadmap Plan (HELANG) to TapawFood Services Company. Representing 50 contribution recipients from the company was Encik Zabel Iqbal bin Zainon, founder cum Chief Executive Officer of the food delivery service company.

"Exactly one year after starting our operation, TapawFood has begun offering new delivery service involving groceries. Currently, we have established collaboration with four main retail enterprises around Langkawi which include Teow Soon Huat Duty Free, Pasar Raya Kedawang, BHK Duty Free and PL Soon Huat. Soon in November 2021, TapawFood will also begin collaborating with Pasar Raya Borong KH Nizam," says Zabel Igbal.

Since commencing its operation in August 2020, TapawFood has successfully generated RM1.5 million profit through 10,300 registered users as well as 193 and 20 active vendors and riders respectively.

YBrs. Tuan Nasaruddin was quoted as saying, "To further support and motivate the company to achieve greater success in the future, LADA has contributed RM16,290 in the forms of 10 Smart Android Mobile POS Terminal units, 20 pairs of official uniforms, and 10 delivery boxes to be used by TapawFood delivery riders. One billboard to promote the company has also been mounted last September for a period of six months until March 2022."

Meanwhile, a Handover Session of Approval Letters for Community Small Project Phase 2 2021 was also held during the programme involving seven Langkawi community representatives. The projects are implemented under Small Infrastructure thrust of LADA Community Development Strategic Plan which covers maintenance and repairing works as well as supplying of equipment in aspects of local public facilities, economy, religion, and education. The total cost covered in implementing the seven approved community small projects for 2021's second phase is RM130,500.





LANGKAWI RISING AGAINST THE TIDE | LADA Activities

Langkawi, 3rd November 2021 – A course on Smartphone Video Making for Marketing was held from 1st to 2nd November 2021 in LADA Complex Grand Hall (Dewan Besar).

The course involved 30 participants who are also entrepreneurs and tourism industry activists based in and out of Langkawi. It was held to help these entrepreneurs in creating product and service marketing videos at professional level simply through using smartphones.

At the end of this course, all participants managed to successfully create interesting product and service marketing videos with the help and guidance of trainers from Pocket Production Company. May this effort help spur the spirit of all entrepreneurs to persistently continue expanding their businesses using digital platforms. Congratulations to all participants of this course.



25 LADA E-BULLETIN 4TH EDITION/2021



NEWS IN BRIEF

LADA PROGRAMMES AND ACTIVITIES





LADA ORGANISED SUNSET DINNER WITH KUALA LUMPUR **MEDIA PRACTITIONERS**

LADA CSR SUPPORTS APM LANGKAWI UNDER DISASTER **THRUST**

NEWS IN BRIEF | LADA Activities

NEWS IN BRIEF | Community

Langkawi, 15th October 2021 - Not less than 50 media partners and information officers had participated in a sunset dinner at Goldsands Hotel today. The programme was held to celebrate media representatives from Kuala Lumpur who were also in Langkawi for Media Tour Programme with Department of Information Malaysia (JAPEN) and Ministry of Education Malaysia (MOE). Apart from that, this programme also acted as a platform to bridge the gap between LADA and media practitioners as well as for both parties to exchange views particularly on the promotion of Langkawi as the nation's top tourism destination.

Langkawi, 24th October 2021 – Langkawi Development Authority (LADA) through its Corporate Social Responsibility (CSR) initiative had delivered contribution of equipment to be used in handling remains of COVID-19 victims to Langkawi Malaysia Civil Defence Force (APM). The contribution was delivered by YBrs. Tuan Nasaruddin bin Abdul Muttalib, Chief Executive Officer of LADA to Captain (PA) Ahmad Shahfikri bin Darus, Langkawi District Civil Defence Officer.

LADA therefore hopes that the contribution of equipment delivered would be able to support APM officials in fulfilling the responsibilities assigned to them for the welfare and well-being



LAUNCHING CEREMONY OF MOKTI'S GULA APONG ICE CREAM SIGNATURE OUTLET IN LANGKAWI

LANGKAWI CUP GOLF TOURNAMENT 2021

NEWS IN BRIEF | Tourism

Langkawi, 30th October 2021 – Chief Executive Officer of LADA, YBrs. Tuan Nasaruddin bin Abdul Muttalib had officiated the launching of Mokti's Gula Apong Ice Cream branch in Langkawi. This is the franchise's 48th outlet and the only one with 'signature' status currently available in Malaysia.

Also present was Deputy Chief Executive Officer (Planning and Development) of LADA, YBrs. Tuan Wan Kamarul Faisal bin Wan Kamardin as well as Chief Marketing Officer, Encik Pengiran along with the founder of Mokti's Gula Apong Ice Cream, Puan Siti Fatimah.

Mokti's Langkawi offers an array of exquisite and delectable ice cream flavours at affordable prices to be enjoyed by all Langkawi locals and tourists.

NEWS IN BRIEF | Tourism

Langkawi, 30th October 2021 – Langkawi Tourism Association (LTA) in collaboration with Langkawi Development Authority (LADA) had organised Langkawi Cup Golf Tournament 2021 at The Els Club Teluk Datai, Langkawi. The launching ceremony was held at night and officiated by YBrs. Tuan Nasaruddin bin Abdul Muttalib, Chief Executive Officer of LADA.

Atotal of 90 participants from all over Malaysia had taken part in this fourth edition of Langkawi Cup Golf Tournament. The tournament is the first-ever sports event held in Langkawi after the reopening of this legendary island on 16th September 2021 and was also organised in compliance with the SOPs enforced by Malaysian National Security Council (MKN) and Ministry of Youth and Sports (KBS). It is therefore hoped that the success of this golf tournament event will help pave way for the organising of other sports events in Langkawi with adaptation to the culture of 'new normal'.





ONE-DAY PROGRAMME WITH LADA PANEL LAWYERS

NEWS IN BRIEF | Community

Langkawi, 13th November 2021 – Buy Malaysia Campaign (KBBM) Sale Carnival organised by Ministry of Domestic Trade and Consumer Affairs Malaysia (KPDNHEP) from 11th to 14th November was held at Dataran Cenang. LADA was also involved in the organising of this carnival, specifically in coordinating the participation of Langkawi entrepreneurs, visit to Langkawi Craft Complex, as well as carnival activities. A total of 20 Langkawi entrepreneurs were involved in the carnival which took place for four days.

The carnival was launched on 13th November 2021 by YB Dato' Rosol bin Wahid, Deputy Minister of KPDNHEP. Certificates of appreciation were also delivered to LADA and all agencies involved during the launching ceremony.

Langkawi, 8th December 2021 – Langkawi Development Authority's Legal Unit had organised a one-day programme which was attended by 50 invitees comprising panel lawyers, division and unit managers, as well as staff of the agency.

NEWS IN BRIEF | LADA Activities

This programme has been conducted annually as part of the efforts to strengthen the readily established collaboration between panel lawyers and all divisions as well as units of LADA. With main objective to discuss various latest issues and legal works, the programme also aimed to provide insights for the panel lawyers regarding LADA's functions and latest activities in development of Langkawi. Such matters are deemed important to ensure the legal services provided are in line with the agency's objectives and functions as defined in Act 423, thereby safeguarding the rights and interests of LADA.

Through this programme, LADA's management and panel lawyers could exchange information and opinion to ensure all legal actions taken are consistent with the agency's needs, while at the same time not going against the laws in force.

This time, the programme was organised with activities focusing on development of small islands around Langkawi which are highly potential to be developed by investors. Also present during the programme was YBhg. Dato' Suhara binti Salleh, Deputy Director of National Budget at Ministry of Finance who are also a member of LADA's Board of Directors.





LANGKAWI SWIMMING FESTIVAL 2021

COMMUNITY EMPOWERMENT THROUGH BUSINESS SUPPORT INCENTIVE OF PEB HELANG

NEWS IN BRIEF | Tourism

Langkawi, 12th December 2021 – Langkawi Development Authority (LADA) in collaboration with Tough Gorilla Ventures had organised Langkawi Swimming Festival 2021 (LSF) at Tanjung Rhu Beach, Langkawi. Organised for the second time after its first edition in 2019, this tourism event is hoped to have uplifted Langkawi's image as a safe tourism destination, apart from also highlighting the island as the main hub of Malaysia's water sports event organising.

"The implementation of this event provides positive indicator that Langkawi waters is safe and suitable for swimming, either for sports or family holiday activities. We are convinced that such sports activity could attract tourists to continue visiting this island. LADA will be persistent in conducting various activities to revive the organising of sports events in Langkawi," said YBrs. Tuan Wan Kamarul Faisal bin Wan Kamardin, Deputy Chief Executive Officer (Planning and Development) of LADA.

Four categories of swimming distance had been contended in this edition of LSF -2 km, 4 km, and 8 km, along with a 400 meter-distance category for children. The last category was introduced to encourage the youngsters' participation in open water swimming (OWS) activity. Overall, 480 participants had registered for this event with two of them coming from the neighbouring country, i.e. Singapore. This event was also participated by two swimmers with disabilities from Selangor named Jeff Wong and Faiq Adnan.

NEWS IN BRIEF | Community

Langkawi, 13th December 2021 – LADA had conveyed New Economic Project (PEB) business support incentive to local communities of the island under Langkawi Economy Roadmap Plan (HELANG). The agency's collaboration with DXN Agrotech Sdn. Bhd. had established new economic opportunities through freshwater lobster (LAT) breeding and oyster mushroom cultivation projects. Such incentive is created to help the community by alleviating their burdens and guiding them in generating side income.

A total of 29 participants had received business support in the form of freshwater lobster breeding sets worth RM2,000 each. Every participant was given a set comprising a breeding pond, an air pump, and 500 freshwater lobster seedlings. Meanwhile, 11 mushroom cultivation houses and 4,000 units of oyster mushroom spawn blocks were handed to 18 recipients and two religious institutions in Langkawi namely Maahad Tahfiz Darul Amar and Pusat Pengajian Tarbiyatul Auladiyah.

YBrs. Tuan Nasaruddin bin Abdul Muttalib, Chief Executive Officer of LADA mentioned that this initiative has been implemented since 1st July 2020 through oyster mushroom cultivation project. "Until December 2021, this project has so far produced 1,173 kilograms of harvest and generated a total of RM15,245 sales revenue. For freshwater lobster breeding project which commenced on 4th March 2021, we are estimating that RM5,600.00 worth of income could be generated in the first harvest. This could be expected when the lobsters reach sizes at maturity between six to eight inches each, with an average weight of 56 kilograms per pond. Based on the outcomes and feedbacks received concerning these two projects, LADA has therefore agreed that this incentive should be further intensified through a support contribution worth RM136,400 for this time around," said the CEO.

To ensure all entrepreneurs could start off their businesses with the right basic knowledge and skills, DXN Agrotech Sdn. Bhd. will be assisting the participants by providing training and guidance throughout the term of this programme. May small entrepreneurs in Langkawi continue to persevere and one day succeed in expanding their businesses at international level.















KEDAH STATE SECRETARY WORKING VISIT TO PULAU TUBA

OFFICIAL VISIT | LADA Activities

Langkawi, 8th October 2021 – Kedah State Secretary, YB Dato' Paduka Ammar bin Dato' Shaikh Mahmood Naim had conducted a working visit to Pulau Tuba today. The visit aimed to monitor repairing and upgrading works at Teluk Bujur Jetty currently being implemented by LADA on the island. The project is expected to complete by March 2023 and is deemed necessary to ensure the jetty maintains its good and safe condition to be used by tourists and locals.

Also present during the visit were Kedah State EXCO of Public Works, Water Supply, and Water & Energy Resources, YB Dato' Suraya binti Yaacob, Langkawi District Officer, YBrs. Tuan Haji Saiful Anwar bin Azmi, Langkawi Municipal Council Tourism City (MPLBP) YDP, YBrs. Tuan Radzuan bin Osman, and Chief Executive Officer of Langkawi Development Authority (LADA), YBrs. Tuan Nasaruddin bin Abdul Muttalib.

WORKING VISIT BY ECONOMIC CONSUL AT CONSULATE GENERAL OF THE REPUBLIC OF INDONESIA IN PENANG

OFFICIAL VISIT | LADA Activities

Langkawi, 14th October 2021 – Economic Consul at Consulate General of the Republic of Indonesia in Penang had conducted a working visit to Langkawi Development Authority (LADA) today. The visit aimed to foster good relation between the consulate and LADA.

Various topics were up in the discussion between both parties, including LADA's participation in the 36th Trade Expo Indonesia – Digital Edition (TEI-DE) to be held virtually from 21st October until 4th November 2021. This opportunity could be taken by LADA to also promote the island's local products as well as tourism sector in Indonesian market.

May this collaboration become a reality for the benefit and importance of both parties.













LADA E-BULLETIN
4TH EDITION/2021





WORKING VISIT BY PERAK STATE GOVERNMENT DELEGATION

OFFICIAL VISIT | LADA Activities

Langkawi, 14th October 2021 – A total of 25 officers from Perak state government and federal agencies including Manjung District and Land Office, Tourism Perak, Pangkor Duty-Free Island (PBC) Secretariat, Manjung Municipal Council (MPM), Ministry of Tourism, Arts and Culture Perak (MOTAC) as well as YB EXCO of Housing, Local Government, and Tourism Office had conducted a work visit to Langkawi Development Authority (LADA). The visit was also joined by officers from Kedah State Economic Planning Unit (BPEN) and Northern Corridor Implementation Authority (NCIA).

A briefing on the implementation of Langkawi's travel bubble as well as tourism sector performance had been delivered by YBrs. Tuan Nasaruddin bin Abdul Muttalib, Chief Executive Officer of LADA.

May this working visit benefit all parties involved. LADA also hopes Pangkor Island's tourism sector would develop prosperously in line with Perak State Government's intention.

MPAJ WORKING VISIT TO LADA

OFFICIAL VISIT | LADA Activities

Langkawi, 20th October 2021 - 42 delegates from Ampang Jaya Municipal Council (MPAJ) Selangor had paid a working visit to Langkawi Development Authority (LADA).

This visit was led by Tuan Mohd Fauzi bin Mohd Yatim, YDP MPAJ and was also joined by Council Members and top officers of MPAJ.

An information sharing regarding the roles and functions of LADA as well as current performance of Langkawi's tourism sector was also held during this brief visit.

May the working visit by MPAJ to LADA and Langkawi bear fruitful outcomes and benefit the agency in achieving its vision of 'Making Ampang Jaya Towards a Digital and Resilient City by 2025'.













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BRIEFING ON LANGKAWI DEVELOPMENT TO MELAKA STATE DEPARTMENT OF TOWN AND COUNTRY PLANNING (PLANMalaysia@Melaka) & HISTORICAL MALACCA CITY COUNCIL (MBMB)

OFFICIAL VISIT | LADA Activities

Langkawi, 1st November 2021 – A briefing session on development of Langkawi and Geographic Information System (GIS) spatial data update related to physical and tourism mapping for PLANMalaysia@Malacca and Historical Malacca City Council (MBMB) was held on 1st November 2021 in *Bilik Mesyuarat Utama* (Main Meeting Room), Langkawi Development Authority Complex.

The briefing was delivered by Puan Siti Norsuhada binti Che Man, Senior Assistant Manager of LADA Planning Division to a group of 23 participants from PLANMalaysia@Malacca. The group was led by Encik Mohd Radzi bin Mohamad, Head of Malacca State Land Use Information Division. Also present during the briefing session was Encik Mohd Syaizuan bin Mohamad Rasid, officer from Langkawi Municipal Council Tourism City (MPLBP).



COURTESY CALL BY MUSLIM CONSUMERS ASSOCIATION OF MALAYSIA (PPIM) TO LADA

OFFICIAL VISIT | LADA Activities

Langkawi, 8th November 2021 – The Muslim Consumers Association of Malaysia (PPIM) had paid a courtesy call today to YBrs. Tuan Nasaruddin bin Abdul Muttalib, Chief Executive Officer of Langkawi Development Authority (LADA). Present on behalf of the PPIM association were Puan Siti Khadijah Hassan Berseri, Operational Chief of Welfare Unit, Encik Mohd Shah Irwan Mawardi, Assistant Operational Chief, and Encik Naziman Aziz, Media Representative.

The brief visit was held to further strengthen the relationship fostered between LADA and PPIM. These two parties also did not miss on the opportunity to discuss on diversifying types and methods of contribution delivery to the less capable community in Langkawi.

May this exchange of ideas help benefit all parties involved.













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DISCUSSION BETWEEN LADA AND FAMA ON ENTREPRENEURSHIP DEVELOPMENT

OFFICIAL VISIT | LADA Activities

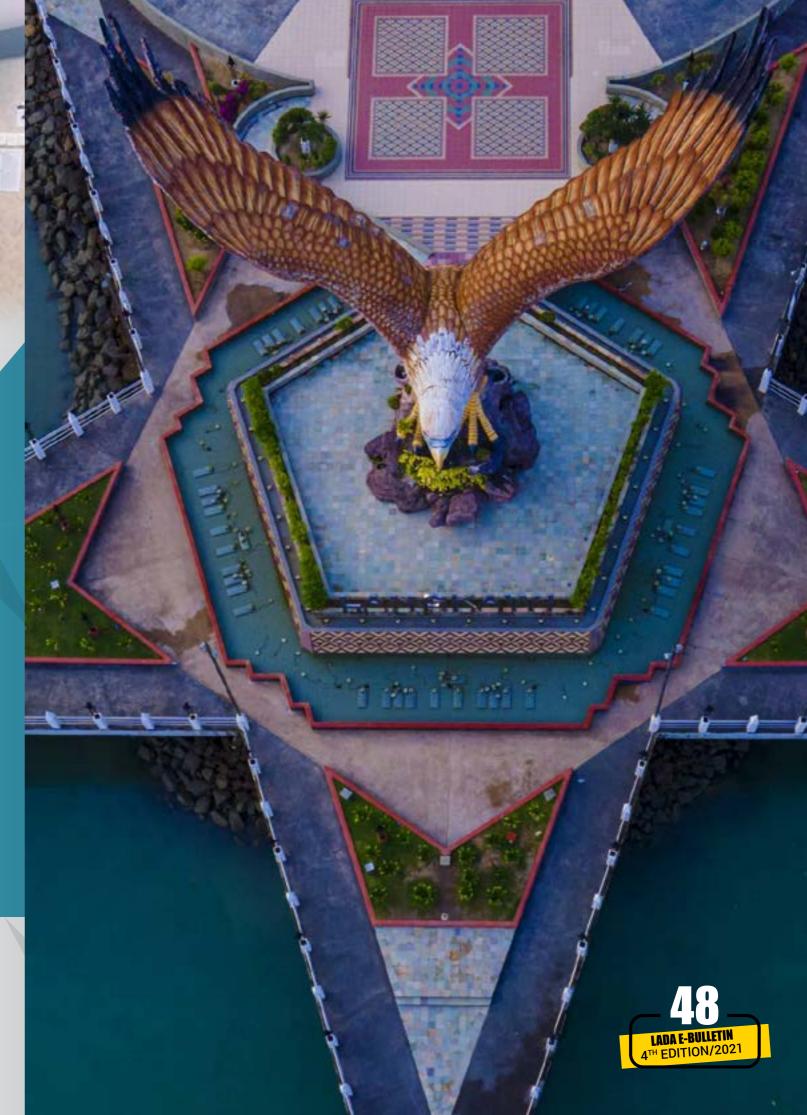
Langkawi, 13th November 2021 – LADA has received a visit from Federal Agricultural Marketing Authority (FAMA) (Headquarters and Kedah State) on 11th November 2021. The group led by YBhg. Dato' Haji Mohamad Mustahapa Awang, Deputy Director-General (Development) of FAMA was here to discuss on collaboration to boost entrepreneurship development programmes in Langkawi, particularly in business digitalisation. The discussion was chaired by YBrs. Tuan Wan Kamarul Faisal bin Wan Kamardin, Deputy Chief Executive Officer (Planning & Development) of LADA.

The delegation later proceeded to visit the Buy Malaysia Campaign (KBBM) Sale Carnival organised by Ministry of Domestic Trade and Consumer Affairs Malaysia (KPDNHEP) at Dataran Cenang for a meet-and-greet session with a few entrepreneurs participating in the carnival.















Sefamat Datang LEMBAGA PEMBANGUNAN LANGKAWI

Tahriah Tuan Wan Kamarul Faisal Bin Wan Kamardin









Sekalung Tahniah

YB. Dato' Haji Johari Bin Bulat SPEAKER DEWAN UNDANGAN NEGERI KEDAH

AHLI DEWAN UNDANGAN NEGERI DUN AYER HANGAT

Darjah Dato' Setia Sultan Sallehuddin Kedah (D.S.S.S.)

Sambutan Perayaan Ulang Tahun Hari Keputersah Kebawah Duli Yang Maha Mulia Tuanku Sultan Kedah Darul Aman Yang Ke-79

1 November 2021



The Dayah SELURUH PENGURUSAN DAN WARGA KERJA LEMBAGA PEMBANGUNAN LANGKAWI





Dates Dagageela Darjah Gemilang Seri Mahkota Kedah (D.G.M.K.)

Sambutan Perayaan Ulang Tahun Hari Keputeraan Kebawah Duli Yang Maha Mulia Tuanku Sultan Kedah Darui Aman Yang Ke-79

1 November 2021



The Darjuda SELURUH PENGURUSAN DAN WARGA KERJA LEMBAGA PEMBANGUNAN LANGKAWI



YBhg. Dato' Haji Mohd Fauzi Bin Mustaffa PENGARAH TANAH DAN GALIAN NEGERI KEDAH

Musengly slegi: Ahili Jawatankuasa Jawatankuasa Pelaburan dan Pelaksanaan Projek Langkawi

Dato Setia Sultan Salehuddin Kedah (D.S.S.S.)

Sambutan Perayaan Ulung Tahun Hari Keputeraan Kebawah Duli Yang Maha Mulia Tuanku Sultan Kedah Darul Aman Yang Ke-79

1 November 2021



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SELAMAT TAHUN BARU

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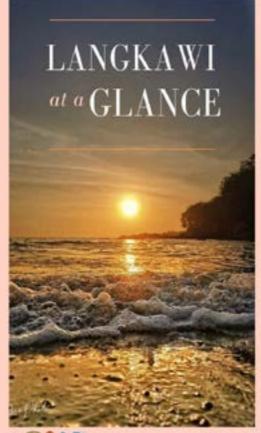
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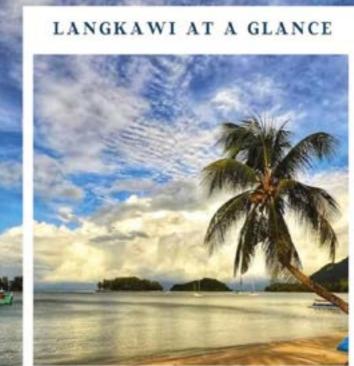


Langkawi at a Glance

















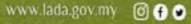
















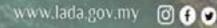




















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Kursus wajib yang perlu dihadiri oleh setiap pengendali makanan di Malaysia. Kegagalan menghadiri kursus boleh didenda sehingga RM 10,000 dan penjara 2 Tahun.

Dibawah Akta Makanan 1983 Peraturan-Peraturan Kebersiha

SIAPA WAJIB HADIR?

Pemilik dan kakitangan:

- Restoran/Kedai Makan
- Kafeteria/Kantin
- Katering
- Peniaga makanan dari rumah
- Food Truck
- Peniaga/Penjaja Makanan

DAFTAR SEKARANG!!!

atau imbas QR Code diseblah

Geo Talk

Melalui pautan google form berikut: https://forms.gle/kWVfGQZqcp7WGHrC9

NFO KURSUS

Pilihan tarikh/masa:

- 5 Oktober 2021 (9 am 12 pm)

oleh LADA

KEPADA 60 PESERTA



L) Kursus 3 jam/sesi

- 5 Oktober 2021 (2 pm 5 pm) 6 Oktober 2021 (9 am - 12 pm)
- Yuran ditanggung

TERHAD



BUAL BICARA USAHAWAN MUDA Penampilan Istimewa

KHAIRUL AMING

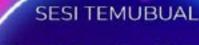
USAHAWAN DIGITAL

10.00 pg - 12.00 tgh





Hubungi: 04-9600644 (AYU)



CEO LADA



Selasa, 5 Oktober 2021

11.30 pagi

Live @ KLFM (97.2fm)

www.lada.gov.my













LANGKAWI





VIRTUAL



SCHOOL X

PROGRAM C



INTERNATIONA



















LANGKAWI





Langkawi UGGp and Villuercas Ibores - Jara UGGp

5th October 2021 5.00pm - 6.30pm (MY)

▶ 11.00am - 12.30pm (ESP)

Langkawi UNESCO Global Geopark

Geoparque Mundial UNESCO de Villuercas Ibores Jara



langkawigeopark.com.my geoparquevilluercas.es/en/





INTERNATIONAL DAY FOR DISASTER RISK REDUCTION



m (9) unesco

ENHANCING RESILIENCE OF SOCIETY

-SHARING GEOHAZAR RISK REDUCTION MEASUREMENTS BETWEEN MUROTO AND LANGKAWI-

HIGH SCHOOL ONLINE EXCHANGE CLASS 2021, OCT, 14TH











PERIOD : 20" OCT - 20" NOV 2021

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LANGKAWI



PENGURANGAN RISIKO BENCANA ALAM LANGKAWI UNESCO GLOBAL GEOPARK (LUGGp) PERANAN DAN TANGGUNGJAWAB GEOPARKIAN (KHAS KEJADIAN KEPALA AIR DI JERAI GEOPARK)

Disampaikan oleh:

YBHG. PROF. EMERITUS DATO' DR. IBRAHIM KOMOO, NAIB PENGERUSI GLOBAL GEOPARKS NETWORK MERANGKAP PENASIHAT LANGKAWI UNESCO GLOBAL GEOPARK (LUGGp).

20 OKTOBER 2021











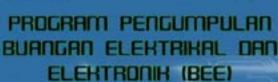












: 15 DISEMBER 2021 : 9.00 PG - 1.00 PTG TEMPAT: PARKIR AWAM, KOMPLEKS LADA

LANGKAWI

SEBARANG PERTANYAAN SILA HUBUNGI: 04-9664633 / 04-9665315 (EN. RIZAL BIN OSMAN) (PN. NORAFIZA BINTI HALIM)









YB Datuk Seri Takiyuddir Hassan



Dato' Dr. Ibrahim Komoo Langkawi UNESCO Global Geopark





Date' Dr. Kamarulzaman Abdul Ghan Friends of Langkawi Geopark

Pemerkasaan Komuniti ke arah

Kemakmuran Bersama

01-02hb

Forum #

8.30am - 5.00pm (Rabu) Disember 2021 10.00am - 12.00pm (Khamis) Langkawi

KELESTARIAN

Hotel Aloft,

Penyertaan peserta adalah terhad. Sila imbas kod QR ini untuk pendaftaran. Sebarang pertanyaan, sila hubungi: 012-7099144 (Pn. Hanna)

Langkawi

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II-19 DISEMBER 2021

KOMPLEKS KRAF LANGKAWI

04-959 1913

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019-5270063 (Pn. Zalina)







🕝 Langkawi UMISCO Global Geopark 🕡 Langkawi Senpark Discovery Centre 🌚 Slangkawi aneszoglobal geopark 🕡 slangkawi geopark

Pemerkasaan Komuriti ke arah Kemakmuran Bersama







IKLAN KEKOSONGAN PREMIS PERNIAGAAN MILIK LEMBAGA PEMBANGUNAN LANGKAWI

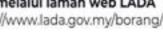
JENIS AKTIVITI PERNIAGAAN MA DAN LOKASI PREMIS MLAH KEKOSONGAN ADAR SEWAAN SEBULAN Kedai Taman Sri Berlan 2 Sush RM 400.00 hingga RM 1,200.00 Ruang pejabat Pusat Pengajian Gerai Taman Nilam RM 250.00 Geral Makar Medan Selera Kompleks LADA RM 400.00 Gerai Makan 3 Bush Cosk Taman Lagenda (Pintu Masuk) 1 Bush RM 1,700.00 Klosk Cendershati 2 Bush Geral Teluk Bulur RM 150:00 Kedai Runot Pelabat Kaunter Tiket Teluk Bujur Kedai Runcti Pejabat/Kaunte 2 Bush RM 200.00 ing Range Kompleks Sukan Langkawi RM 1,750.00 1 Gelanggang Driving Range

Pemohon boleh hadir ke:

Bahagian Pengurusan Aset Aras 1, Kompleks LADA

(untuk mendapatkan Borang Permohonan Premis Perniagaan)

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OAM-IOPM

JUMAAT-AHAD FRIDAY-SUNDAY

GastronomicLangkawi

Olasi Arab, Kafi Gunung Raya Ulu Melaka, Langkawi













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