



2<sup>nd</sup> Edition/2022 (January)

# MANGROVE

#### TREE PLANTING PROGRAMME FOR

WORLD WETLANDS DAY

LANGKAWI ENTREPRENEURIAL ENGAGEMENT SESSIONS & COURSES

# CHINESE COMMUNITY SUPPORT PROGRAMME 2022

#### **WORK-LIFE BALANCE**

Munificent Legends of The Island in a Park





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LADA E-BULLETIN 2<sup>nd</sup> EDITION /2022

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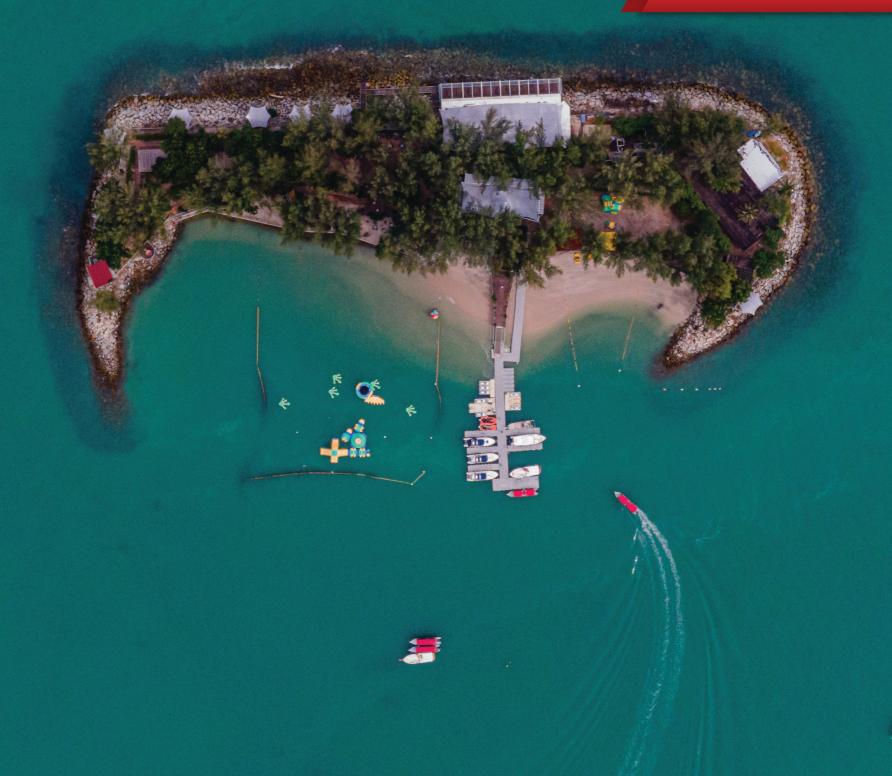






#### HIGHLIGHTS

LADA E-BULETIN 2<sup>nd</sup> EDITION/2022









# EMPOWERING LANGKAWI ENTERPRENEURS & TOURISM INDUSTRY PLAYERS

**HIGHLIGHTS** 

LADA through Investment and Business Facilitation Division has been active in organising several engagement sessions and courses for Langkawi entrepreneurial development since early this year. For February 2022 alone, three courses have been organised involving 240 entrepreneurs and tourism industry players in Langkawi.

Course for Digital Marketing and Business Marketing Opportunity on AgroBazaar Online Platform

22 & 23 February 2022





Engagement Session on BangKIT Microfinance
Programme for Langkawi Underbanked
Entrepreneurs

21 February 2022





Langkawi Bangkit Engagement Session

27 February 2022





Engagement Session on BangKIT Microfinance
Programme for Langkawi Underbanked
Entrepreneurs

21 February 2022

Co-organised by: Bank Islam Malaysia Berhad (BIMB)

#### Benefit and Sharing

Helps small and micro entrepreneurs via a 0% business financing facility offer for the revitalisation, survival, and sustainability of their businesses ahead of the current challenging economic situation.







Course for Digital Marketing and Business Marketing Opportunity on AgroBazaar Online Platform

22 & 23 February 2022

Co-organised by: Federal Agricultural Marketing Authority (FAMA)

#### Benefit and Sharing

1

Exposure on techniques of 'smartphone photography' and digital business marketing on the e-commerce platform.

2

Helps Langkawi
entrepreneurs to expand
the marketing of their
product nationwide via
e-commerce platforms,
further presenting them
with vast opportunity on
exploration of various other
marketing networks.





#### Langkawi Bangkit Engagement Session

27 February 2022

Co-organised by: SME Bank and Perbadanan Usahawan Nasional Berhad (PUNB)

Helps participants
to retrieve
information and
directly engage with
the participating
registered financial
institutions.

Benefit & Sharing Information on special financing offered by both institutions to entrepreneurs and tourism industry players.

Briefing on the readily available financing facilities that could help in reviving businesses.





#### **LADA LEADS COLLECTIVE EFFORT IN** PRESERVING LANGKAWI'S MANGROVE ECOSYSTEM

**HIGHLIGHTS** 



Standing at the forefront of Langkawi tourism and development, LADA is community spearheading the efforts in preserving Langkawi's mangrove ecosystem which also directly involve several government agencies as well as local community associations. In conjunction with 'World Wetlands Day 2022' celebration organised by Langkawi UNESCO Global Geopark (LUGGp), 150 mangrove trees from the Rhizophora Apiculata or red mangroves (bakau minyak) species had been planted in Kubang Badak BioGeotrail on last 21st February.

According to YBrs. Tuan Nasaruddin bin Abdul Muttalib, Chief Executive Officer of LADA, this effort is an initial step taken by LADA in executing the Greening Malaysia Programme: 100 Million Tree-Planting Campaign 2021-2025. One of its main targets is to plant 10,000 mangrove trees on this island by December 2022.

"Afterwards, we will turn this programme as a weekly geomangrove activity with a target to plant 210 mangrove trees for each session until December 2022. Focus will be given to two identified areas namely the Kubang Badak BioGeotrail and Kilim Karst Geoforest Park. This is part of LADA's responsibilities to further bolster the management and conservation of Langkawi UNESCO Global Geopark, as well as to educate local community and tourists on the importance of conserving our mother nature," he further added.

In addition, LADA is also currently collaborating with Langsura Geopark Sdn. Bhd. (LGSB), Kubang Badak River Fishermen's Cooperative Bhd. and Langkawi Kilim Village Community Cooperative Bhd. to introduce new tourism package in line with the intention of Ministry of Energy and Natural Resources (KeTSA) through the launched 1 Tourist 1 Tree (1T1T) initiative.

Through this package, tourists will be able to directly participate in mangrove planting activities. Even better, the number of trees planted by them will also be recorded in the Greening Malaysia application handled by the Forestry Department of Peninsular Malaysia.

May the noble effort and collaboration between LADA and various parties involved be successfully implemented to ensure the mangrove ecosystem as well as beauty of nature on this island stays protected.









# COMMUNITY BENEFACTED FOR CHINESE NEW YEAR CELEBRATION

**HIGHLIGHTS** 



Throughout the programme which was held in three separate sessions on 6th, 9th and 14th February, 33 individuals received daily necessities and cash contributions worth RM 250 in total per person. The group comprised recipients of monthly support by Langkawi District Social Welfare Office from the scheme categories of Public Assistance, Financial Assistance for Older Persons, Financial Assistance for Children, Incentive Allowance for Disabled Workers, and Financial Assistance for Carers of Bed-ridden Disabled and Chronically Ill.

Interestingly, one of the contribution delivery sessions was carried out on bike from one house to another. This particular session was led by YBrs. Tuan Nasaruddin bin Abdul Muttalib, Chief Executive Officer of LADA and also joined by YBrs. Tuan Haji Ahmad Fuad bin Abd Ghani, Deputy Chief Executive Officer (Management) as well as several LADA officers.

May this contribution help relieve the burden of recipients in preparing for the Chinese New Year 2022 celebration.





































Empowering Society Through Unity





















Empowering PUSPANITA MinDef - Retreat Programme 25<sup>th</sup> - 27<sup>th</sup> February 2022





# Legal Muit

11

The Legal Unit plays a pivotal role for LADA by laying out strategies in updating legal and corporate matters concerning the agency, thereby further solidifying and organising them. This unit has been giving legal advisory services in its best effort to ensure the rights and interests of LADA and its staff are well-protected and guaranteed.



#### **INFORMATION CORNER**

### HOW TO LEGALLY DEAL WITH DEBTORS?

#### **DEBT RECOVERY PROCESS**



- Debt Recovery is a process of reclaiming debts from individuals or companies who refuse or fail to pay their debts on time.
- For a start, a letter of demand can be issued before one commences a legal action against the debtor in court. If the debtor still refuses, the creditor may file his claim via court to obtain a judgement.

# **UNIT UNDANG – UNDANG**

#### **ENFORCEMENT OF JUDGEMENT AGAINST DEBTORS**

# WRIT OF SEIZURE AND

To seize assets owned by the debtor and auction them to the public.

# JUDGEMENT DEBTOR SUMMON

For court to determine the debtor's capacity in repaying his debt or to commence a bankruptcy action against the debtor.



#### **GARNISHEE PROCEEDING**



To freeze the debtor's bank account and order the bank to release the debtor's money in his account to the creditor.

# **PROPERTY**

A court order that allows the creditor to reobtain his properties by force from the debtor.



#### ORDER OF COMMITTAL



To imprison the debtor for failing or refusing to comply with the terms of a court order (repaying his debt to the creditor).







# Telur Emas atau Telur Garuda?

Telur pertama namanya 'Altin' atau Emas. Segak rupawan, berkilau dan tenang. Memilih untuk bersenang-lenang menjadi seperti mutiara di lautan. Duduk diam tanpa perlu bekerja keras atau mengambil inisiatif untuk membuat keputusan. Berserah sahaja kepada keadaan dan hidup tanpa tekanan. Tersimpanlah sang 'Altin' di dalam lautan dan dilupakan.

Lain pula telur kedua, Garuda diberi nama. Pandangan luas, berani dan sentiasa bercita-cita. Nekad untuk melebarkan sayapnya dan menentukan rentak kehidupannya sendiri. Gagahnya garuda takkan basah sayapnya dek awan gelap yang menitiskan hujan. Dia pasti akan menentukan arah tuju hidupnya sendiri. Terus terbang tinggi, berinspirasi.

Anda pilih yang mana?

Written by:

Weel

Corporate Services Uni



# Colours

Spectrum of colours

Evoked by a single wavelength

Bringing full colours to the eye of beholders.

Seperti enigma warna yang asalnya putih, Tapi dilihat pelbagai warna melalui persepsi mata, Seperti spektrum yang asalnya satu gelombang, Menjadi biasan ke merata tuju.

Hidup ini sukar ditebak, Kadang di atas kadang di bawah, Kadang tersungkur di awal jalan, Kadang jauh ke puncak.

Siapa yang hebat hingga ke awan, Siapa yang lemah ke tanah tersungkur, Usah dikeji kepayahan yang lain, Ukur sendiri celana di kaki.

Picture & poem by:







# MUNIFICENT Legends of The Island in a Park

Langkawi is a magical and mysterious island rich with folklores, whereby the legends and myths are still alive until today. Realising that, Langkawi Development Authority (LADA) has dedicated a 50-acre park decorated with sculptures and structures to ensure that these tales could be passed down from one generation to another and not left forgotten. Situated at the heart of Kuah along a beach shore close to the jetty, the park was Prstly opened in 1996 for locals and tourists to immerse themselves in more than 17 narratives of heroic giants, mythical birds, evil ogres and beautiful Mahsuri, the island's legendary maiden. This unique park that bears an innovative concept of narrating legends and myths through its architecture, is known as Taman Legenda (Legendary Park).

The four main legends that could be discovered in the park are: (a) Mahsuri with the curse of barren land on seven generations; (b) battle between the giants Mat Raya and Mat Chinchang; (c) battle of the mythical birds Jentayu (phoenix) and Garuda (eagle) at Gua Cherita; and (d) the Pregnant Maiden fairy and the mysterious lake. Folklores like these were examples of entertainment for locals in the past when neither television nor internet was available. Despite the modernisation that Langkawi has gone through, efforts are still made to infuse all these stories into Langkawi's cultural DNA. As a matter of fact, a lot of places on the island had been named after some specibolegends and myths.

The majestic main entrance of Taman Legenda welcomes every visitor with a display of the split Gondwana continent which holds a fascinating narrative on the island's geological origin. The park is opened daily from 9 a.m. to 7 p.m. and is also a famous spot among locals and tourists alike for brisk walks and cycling. Getting tourist guides to take you around the park would not be a bad idea as they are the best storytellers who would connect all the legends with places on the island. Holidays in Langkawi would not be complete until one takes a visit to the park.





Author:

Azmil Munif bin Mohd Bukhari

Tourism Division





#### WORK TO LIVE OR LIVE TO WORK?

#### Achieving a Balance

Striking a "healthy" balance between work and life can mean different things to different people. Some people thrive on being super-busy and love to respond to the increased pressure of a deadline. Research suggests that this can be healthy.

However, when pressure is relentless, it can quickly become unhealthy. When thinking about your work-life balance, what do you consider 'ideal'?



Set aside enough time to have breakfast and get ready without rushing.



'Work smart' -Prioritise tasks, allocate time for them and try to avoid getting caught up in unstructured meetings.



Take a worthwhile lunch break of at least 30 minutes and try to keep it healthy. Go for a walk outside when possible.



Speak up when your workload or expectations get too much. Learn to say no with a smile.



#### DONT'S



Check and reply to emails, grab breakfast and a coffee on-the-go.



'Work long' - Jump from one task or meeting to another without thinking them through and considering how long they will take.



Work through your lunch hour and for convenience, eat unhealthy food at your



Take on all work that comes your way, even if you don't have enough time to finish your current workload.



Aim to shut off all work-related communications. If you have to work in the evening, secure a space at home to separate work and leisure.



Aim to spend time exercising after work or on weekends to keep fit and de-stress.



Try to go to bed at a regular time every night to feel refreshed the next day.

Plan holidays for the



DONT'S



Stay late to finish your current project or start new work and take it home with you most days.



Skip exercising because you are too busy with



Rarely book holidays as you are scared of the amount of work you will come back too.



Stay up late replying to emails and completing work, leaving you feeling tired the next day.

What are your thoughts? Are you 'guilty as charged' of those work-life balance shockers in the column on the right? Think we've all been there!

#### YOUR ASSIGNMENT

Do more from the column on the left. Remember: balance is not static.

Attending to balance with our home lives and work life must be an ongoing priority.

#### SOURCE

https://www.lizbalmford.com/work-life-balance-dos-and-donts/ https://www.mentalhealth.org.uk/a-to-z/w/work-life-balance

(21st September 2021)







## **VISION**

Presenting AKRAB as the driving force of human capital development in human resource management.

# **MISSIONS**

1

Conducting guidance service activities for members of organisation.

2

Helping members of organisation who are in need of support in facing life problems.

3

Acting as a mediator between members of organisation and psychology officer in psychological suitability screening.

4

Fostering good relationship with human resource management of the agency to help facilitate AKRAB activities.

## **OBJECTIVE**

Providing guidance services to support colleagues at work in boosting their self-potentials and excellence.



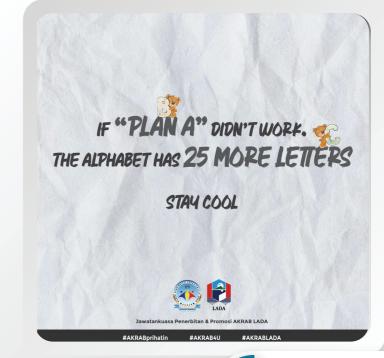














#### LADA QUIZ



LANGKAWI FM SLOT



LADA SPORTS DAY



**ENTREPRENEURIAL TALK** 







HELLO ENVIRONMENT! FUN RIDE





LANGKAWI FUTSAL LEAGUE



LEGENDA MAHSURI





**MONTHLY ASSEMBLY** 



I-FIT LANGKAWI PROGRAMME



**GOTONG-ROYONG MEGA** 





MEET THE CUSTOMER DAY AND GEOPRODUCT EXHIBITION



**GEOMANGROVE PROGRAMME** 



NIGHT RIDE PROGRAMME IN CONJUNCTION WITH EARTH HOUR CELEBRATION



YASIN RECITATION/RAMADHAN TAZKIRAH PROGRAMME



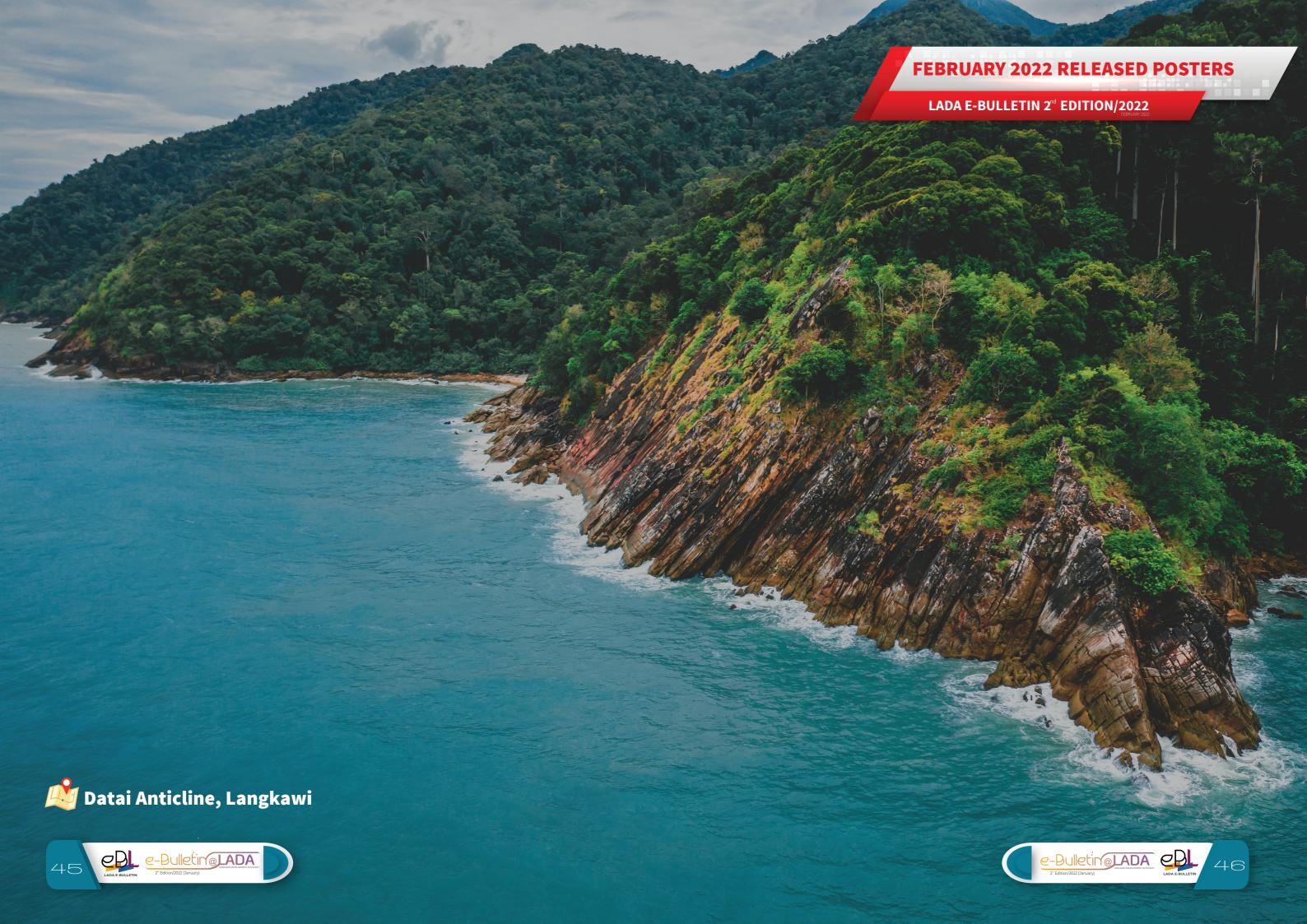


LADA SPORTS & WELFARE CLUB (KSKL)
27TH GENERAL MEETING











Ikhlas daripada : Seluruh pengurusan dan warga kerja Lembaga Pembangunan Langkawi

Pemohon boleh hadir ke:

Bahagian Pengurusan Aset

(untuk mendapatkan Borang Permohonan

atau melalui laman web LADA https://www.lada.gov.my/borang/

Aras 1, Kompleks LADA

Premis Perniagaan)



YBHG. DATUK SERI ASRI BIN HAMIDIN @ HAMIDON

DARJAH KEBESARAN SERI MAHKOTA WILAYAH (S.M.W.)

> yang membawa gelaran DATUK SERI

8 Februari 2022 (6 Rejab 1443H)

Ikhlas daripada PENGURUSAN DAN WARGA KERJA LEMBAGA PEMBANGUNAN LANGKAWI







#### IKLAN KEKOSONGAN PREMIS PERNIAGAAN MILIK LEMBAGA PEMBANGUNAN LANGKAWI

#### Kedai Taman Sri Berlian 2 Buah RM 400.00 hingga RM 1,200.00 Ruang pejabat/Pusat Pengajian Gerai Taman Nilam 3 Buah RM 250.00 Gerai Makan Medan Selera Kompleks LADA RM 400 00 3 Buah Gerai Makan 1 Buah RM 1.700.00 Kiosk Taman Lagenda (Pintu Masuk) Kiosk Cenderahat Gerai Teluk Buiur Kedai Runcit/Peiabat RM 150 00

#### **NOTIS PEMBUKAAN KSL UNTUK AKTIVITI RIADAH**

Kawasan sekitar Kompleks Sukan Langkawi (KSL) kini dibuka kepada orang awam untuk aktiviti riadah mulai 28 Januari 2022 seperti waktu berikut:

HARI	Jumaat & Sabtu	
MASA	Pagi	7.30 pagi – 12.00 tengah hari
	Petang	5.30 – 7.30 petang

Untuk sebarang pertanyaan, sila hubungi pejabat pengurusan KSL di talian 04-9664716

www.lada.gov.my (i) f y (ii)



INVENTS























**KURSUS** 



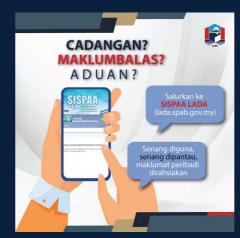




Langkawi at a Glance

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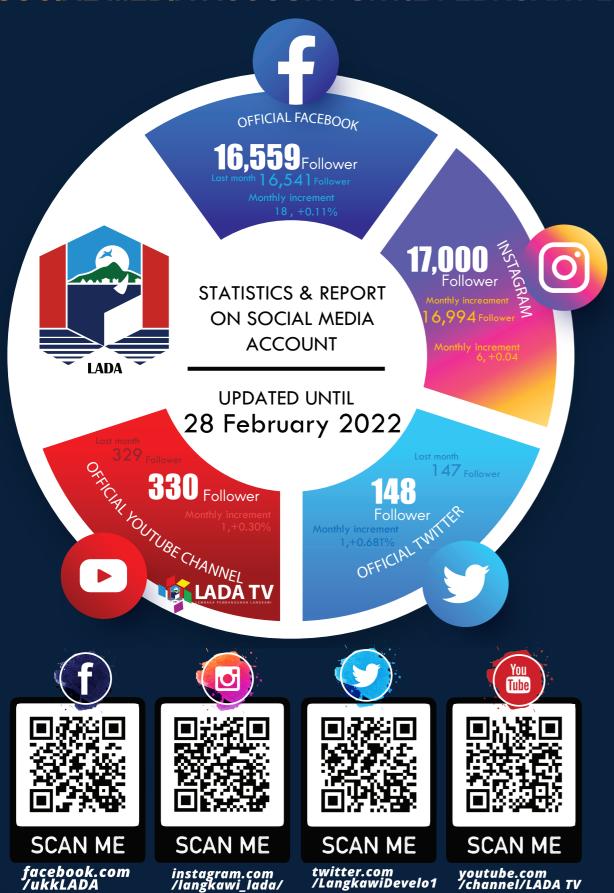


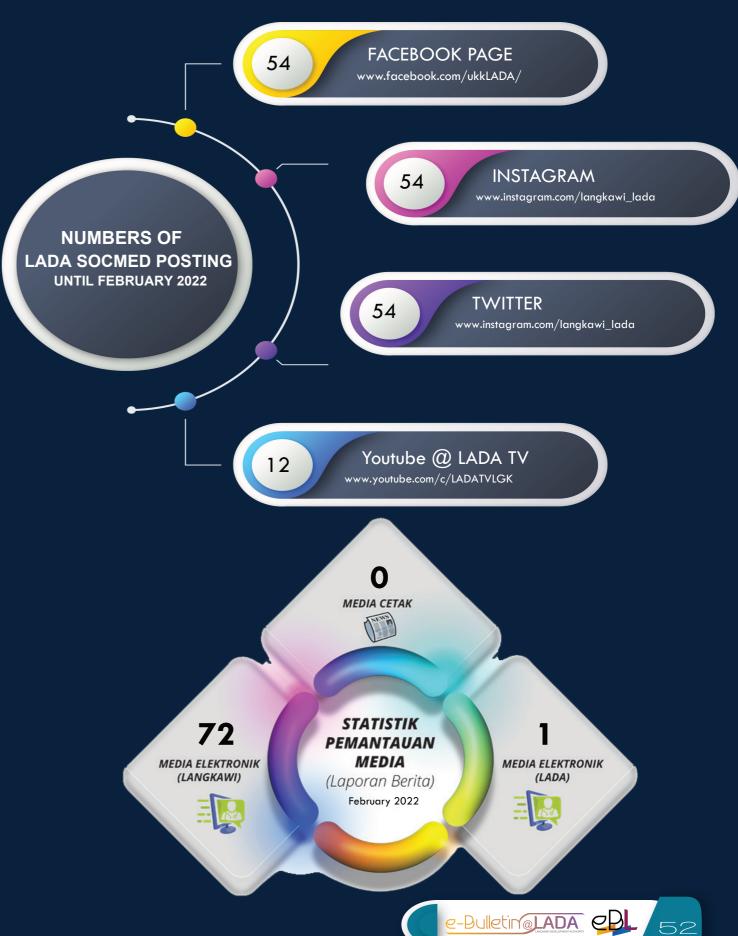




# STATISTICS & REPORT ON SOCIAL MEDIA ACCOUNT UNTIL FEBRUARY 2022

# STATISTICS OF TOTAL POSTING ON SOCIAL MEDIA ACCOUNT UNTIL FEBRUARY 2022











Edisi 2/2022 (Februari)

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Please visit SISPAA